

# Start-me up 2025

## Navigating the Startup Landscape in Life Sciences

July 3-4, 2025

Centre François Jacob (CFJ) Auditorium, Institut Pasteur



**Contact:** Pôle startup ([startup@pasteur.fr](mailto:startup@pasteur.fr))

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# Start-me up 2025 Program

Thursday, July 3, 2025

## Session 1. Setting the Stage for Tech Bio Innovation

08:45-09:15 **Registration & Coffee**

09:15-09:30 **Welcome Remark**

09:30-10:00 **What is "Tech Bio"**

Inès Tazi, Associate in Deeptech non-dilutive funding, Bpifrance

10:00-10:45 **Panel Discussion: Dynamic Tech Bio Startup Ecosystem and its Challenges** (Moderator: Thomas Miron, DARRI, Institut Pasteur)

Kevin Carvalho, Head, Strategic Partnerships, Deeplife

Inès Tazi, Associate in Deeptech non-dilutive funding, Bpifrance

David Bikard, Head, Lab of Synthetic Biology, Institut Pasteur

Fabien Collangettes, Partner, OMNES CAPITAL

Marielle Saclier, Post-doc, Lab. of Cellular Plasticity in Aging-related Pathologies (Head, Han Li), Institut Pasteur

10:45-11:10 **Break**

## Session 2. Open Science & its Business Model

11:15-12:00 **Open Science & Intellectual Property Strategies in Tech Bio**

Thomas Landrain, Co-founder & CEO, JOGL.io

12:00-12:30 **Business Model of Startup in Tech Bio: Positioning and Differentiation Strategies**

Marie Pavageau, Consultante Lead, Alcimed, BU Innovation & Politiques Publiques

# Start-me up 2025 Program (*continued*)

## Startup Creation in Life Sciences & Health

12:30-13:50 **Lunch Networking**

## Session 3. The Journey from Lab to Market

14:00-14:45 **Navigating Health Innovation Regulations**

Hélène Casaert, Scientific officer, SME office, European Medicines Agency

14:45-15:15 **Accelerating Innovation in Digital Health: Key Factors for a Success**

Yannick Menel, Country Manager France Future4care

15:15-15:45 **Bridging the Gap Between Research and Market Needs**

Matthias Mülner, Co-founder & CEO, bespark\*bio

15:45-16:00 **Break**

## Session 4. Innovation Ecosystem

16:00-16:30 **Boosting Startup Creation**

David Petiteau, Head of Entrepreneurial Finance & Alice Arnon, Biotech Manager, Medicen

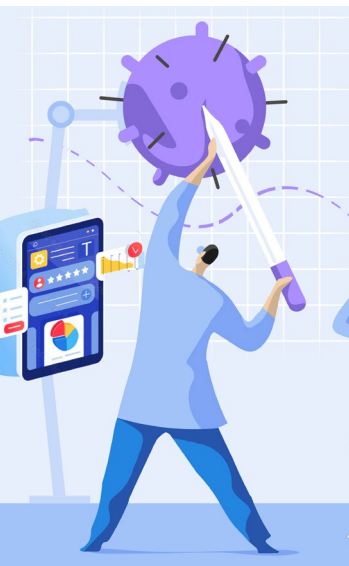
16:30-17:00 **Shaker Program, Genopole**

Clara Brouaux, Shaker program manager, Genopole

17:00-17:30 **Inria Startup Studio, the support program for the creation of digital deeptech startups serving the academic world**

Hervé Lebreton, Co-director, Inria Startup Studio

# Start-me up 2025 Program



**Friday, July 4, 2025**

## **Session 5. Pitch your Business Idea**

08:30-09:00 **Registration & Coffee**

09:00-09:10 **Introduction jury and rules**

Michel Perez, Head of Innovation Development,  
DARRI, Institut Pasteur

Kévin Plouchart, Europe & International projects  
manager, Medicen

Inès Tazi, Associate in DeepTech non-dilutive  
funding, Bpifrance

Siau Bai, Director, Early Innovation Partnering,  
Johnson & Johnson, France

Adrien Clavairol, Principal, AdBio partners

09:10-12:45 **Pitches**

12:45-12:50 **Closing remark**

12:50-14:20 **Networking Lunch**

**Pôle Startup**  
**Technology Transfer & Entrepreneurship Office**  
**Department of Technology Transfer and Industrial**  
**Partnership (DARRI)**

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